

New Britain Community Campaign

United Way is reaching out to New Britain organizations about partnering with us for our **Community Campaign** for mutual benefit.

Partnering with United Way helps raise your brand profile and demonstrate your support of the New Britain community. United Way supports your employee engagement through giving and volunteering experiences that connect them to local community issues.

United Way has unique capabilities to bring the community together to address the education, basic needs, financial security, and health challenges of our working families. United Way has a long history of serving the New Britain community with over \$1 million in annual investment.

There's been a lot of discussion about U.S. Citizens impacted by natural disasters seeking refuge from their family and friends here in Connecticut. Did you know there are now 65+ displaced families including 110 children in New Britain, with more to come?

With your help, we'll provide resources to our **Neighbors in Need** to help children and families affected by the recent hurricanes, and help lift up working families of New Britain who struggle to make ends meet every day. We're challenging our community to stand with us.

How you can get involved!

DONATE to **Neighbors in Need** at www.unitedwayinc.org/donate

VOLUNTEER at unitedwayinc.galaxydigital.com

SELL paper t-shirts or collect donations from your customers

RUN a **Community Campaign** or Event at your workplace!

Contact Bob Williamson at 860.493.6843 or
rwilliamson@unitedwayinc.org for more information.

Thank you!

