



www.greaternewbritainchamber.com (860) 229-1665

1 Court Street, New Britain 06051

Greater New Britain Chamber of Commerce Membership Investment Application Form

Dear Prospective Member,

The Greater New Britain Chamber of Commerce is a membership-based organization that has been the business voice for New Britain for over a century. I would like to take this opportunity to tell you about the benefits package that we are offering. I hope you will consider Chamber membership as an investment for your business.

In general terms, the Chamber offers many benefits including competitive health insurance programs through the Central Connecticut Benefits Center; free small business counseling and informative seminars and workshops; access to our member mailing list as well as low-cost marketing and advertising programs to advertise your products and services to potential customers; an opportunity to link to our website; and, many opportunities to network and meet other business professionals.

The focus of the Greater New Britain Chamber is business-oriented: helping to strengthen and retain businesses currently in the community and to attract new and dynamic businesses; helping businesses to increase their customer base and cut their business costs; making assets and resources available to restore the city's commercial base; and marketing the features and benefits in order to promote the image of a community ripe for reinvestment.

In addition, the Chamber is home to a unique partnership with the City of New Britain's Municipal Economic Development Agency, which works with the Chamber on a focused economic development strategy for the city's business community. We have a strong working relationship with the Mayor's Office to accomplish these goals. The Chamber also partners with Capital Workforce Partners on many fronts to help prepare local students to become the city's workforce in the future. Your membership dues will contribute to many of these efforts.

A New Member Application is enclosed on page 4. If you have any questions regarding the New Britain-Berlin business climate, membership, or any of our programs, please feel free to call me at 860-229-1665.

Thank you for your time.

Sincerely,

Timothy T. Stewart
President and CEO



Women's A.M. Network meets monthly

CHAMBER MEMBERSHIP BENEFITS

NETWORKING We hold networking events, informational seminars and other events where you can meet other business owners and expand your base of customers. These events include Business Breakfast Meetings, Business After Hours events, Women's A.M. Network meetings, the Business Expo, among others. There are also event sponsorship opportunities through Chamber General Membership, Annual Meeting and Golf Outings, where you could get your name out to a larger audience.

MARKETING MAILING You can market your products and services directly to nearly 500 members of the business community through the Chamber's monthly marketing mailings. For a \$50 base fee, we will mail your flyers to our mailing list. You supply only the 500 copies and we coordinate and pay for the stuffing, labeling, postage and delivery through the Post Office. Your mail will be delivered directly and will avoid the "junk mail" perception when delivered in a Chamber envelope. There is a 3 flyer minimum per mailing.

EMAIL BLASTS A more immediate alternative to market mailing, you may participate via ad space in our monthly email newsletters or participate in email blasts to promote your business, event or offer. As a part of your membership fee, you provide the ad and we create and deliver the emails directly to nearly 800 community members.

SOCIAL MEDIA enables you to remain better connected and informed with the Chamber, via Facebook, LinkedIn, our blog, and Twitter. Receive immediate updates regarding upcoming events and membership information. Additionally, this initiative provides immediate access to network and market with Chamber members.

INSURANCE at competitive rates is also offered through the Chamber. Benefits programs currently include plans from Harvard Pilgrim, Aetna, Anthem Blue Cross & Blue Shield and Connecticare. Additional benefits include focus on hospital deductible plans, long-term care, dental insurance, retiree supplemental, pet insurance, and life & insurance disability are also available. Rates and information are provided by local area agents who are Chamber Insurance Members.

SMALL BUSINESS COUNSELING is offered free of charge for people who are interested in starting or expanding a business. A retired business executive from the business-based group SCORE meets with clients in the Chamber offices. Additional services are available from Chamber staff for office space or marketing assistance.

INFORMATION will be sent to you via our electronic newsletter regarding business notes of interest to you as well as opportunities for you to promote your business.

WEB PAGE Chamber members are listed in our online business directory. For an affordable fee, they can enhance their listing and stand out amongst other businesses in their category! The website is a great tool for referrals and provides the latest news regarding Chamber events and membership.

THE COMMUNITY CALENDAR AND WELCOMING COMMITTEE Run by the Greater New Britain Chamber of Commerce, the purpose of this initiative is to promote New Britain and Berlin to those who live and work here. Included in these efforts is a "welcome wagon" for new businesses and personnel who relocate to these cities. Chamber members are encouraged to provide promotional information or items for these "Welcome" bags. The Chamber also coordinates Grand Openings and ribbon cuttings for new and relocated businesses.

SUPPORT OF COMMUNITY INITIATIVES that help improve New Britain and Berlin are also a focus of the Chamber. Some of the programs that the Chamber staff supports include job-training programs, the Mayor's committee to end homelessness, and youth employment programs, to name a few. Your membership dues will also be an investment for improving today's business climate and community image.

GOVERNMENT AFFAIRS assistance for your business at both the local and state level is also provided by the Chamber. Whether it is representation at a board or commission meeting for zoning issues or larger workplace issues such as workers' compensation costs being discussed at the Capitol, the Chamber will work for you.

THE CHAMBER CAN WORK FOR YOU

Here are some suggestions to get the most from your investment!

TECHNICAL EXPERTISE

The New Britain Chamber of Commerce staff can serve as an extension of your staff. Have a question on city taxes or programs you may be eligible for? Want to run an advertisement or marketing idea by a group of people for their opinion? Wondering who you should talk to at City Hall? Call us and we can provide that information to you right away.



These events are always sold out!

INCREASE YOUR VISIBILITY

The Chamber offers a number of events and seminars throughout the year. Make time in your schedule to attend one and meet other Chamber members face-to-face to promote your business. If you cannot attend, consider sending a door prize that is representative of your products and services.

READ YOUR MAIL

The Chamber will send you important information on business issues and opportunities for your business. Use the form on the back page to list others from your company who should also receive the mail. All employees are eligible to participate in Chamber programs and attend events and seminars.

ACKNOWLEDGE YOUR INVESTMENT

Display your plaque in a high traffic area to acknowledge your investment in the Chamber and the business community as a whole.

WE WANT TO HEAR FROM YOU!

The New Britain Chamber of Commerce is interested in your business news. Please include us on your mailing list and send news briefs to:

Chamber Newsletter
New Britain Chamber of Commerce
1 Court Street, 4th Floor
New Britain, CT 06051
Phone: (860)229-1665
Fax: (860)223-8341

Tim@greaternewbritainchamber.com
Taylor@greaternewbritainchamber.com
billcarroll@newbritainchamber.com
www.greaternewbritainchamber.com

We can best refer your business to others if we understand your complete line of products and services.



MEMBERSHIP RATES

The Membership rate for businesses with 9 employees or less is \$225. Companies with more than 9 employees should contact the Chamber for their membership rate. Associate memberships for unaffiliated individuals are available for \$100.

Berlin 100 for \$100

The first 100 Berlin Businesses to join the Chamber will pay just \$100!!

JOIN THE CHAMBER TODAY!

Please complete this form and return it to the Chamber. All membership applications must be completed and accompanied by a check or credit card information.

COMPANY NAME

NUMBER OF EMPLOYEES _

BUSINESS CATEGORY

(Please describe your business and products)

CONTACT PERSON NAME

(will be main contact for Chamber and receive all mailings and invoices)

ANNUAL DUES INVESTMENT: _

FORM OF PAYMENT:

Check Enclosed

Credit Card



YOUR PHONE AND E-MAIL

ADDITIONAL PEOPLE TO PUT ON THE MAILING LIST (if applicable)

Credit Card: _

Credit Card Number:

ADDRESS (Street Address, City, State, Zip)

Expiration Date: _____

SVC Code: _____

Name that appears on the card:

MAIN PHONE & MAIN FAX AT OFFICE

Signature:

WEB PAGE ADDRESS

Make sure to like us on Facebook.

Follow us on Twitter.