



The Greater New Britain Chamber of Commerce is a membership based organization that has been the business voice of New Britain for over a century. The focus of the Chamber is business oriented; helping to strengthen and retain businesses currently in the community and to attract new and dynamic businesses; helping businesses to increase their customer base and cut their business costs; making assets and resources available to restore the city's commercial base; and marketing the features and benefits to help promote the image of a community ripe for reinvestment.

## CHAMBER MEMBERSHIP BENEFITS

### NETWORKING

Events such as informational seminars, business meetings, and after hours events will be held frequently. There will also be sponsorship opportunities through the Chamber General Membership, Annual Meetings, and Golf Outings.

These events allow members to meet other business owners and expand their customer base.

### MARKETING

Through the Chamber's monthly marketing mailings, businesses can advertise their products and services directly to nearly 400 members of the business community. Members must provide the copies of their flyers and for a \$50 base fee we will pack, label, and cover postage and delivery costs. There is a 3 flyer minimum per mailing.

### NEWSLETTERS

As an immediate alternative to market mailing we offer email newsletters and email blasts to promote local businesses, events, or offers. You simply provide the ad and we create and deliver the emails to nearly 800 community members.

Information will be sent to members via our electronic newsletter regarding business notes of interest as well as opportunities to promote local business.

### SOCIAL MEDIA

Our social media accounts are constantly being updated on upcoming events, membership information, and allow users can interact with other Chamber members.

### INSURANCE

Benefits include plans from Harvard Pilgrim, Aetna, Anthem Blue Cross & Blue Shield, and Connecticare. Many of these plans include hospital deductible plans, long-term care, dental insurance, retiree supplemental, 720 Medical Captive plans, pet insurance, and life and insurance disability. Rates and information are provided by local Chamber Insurance Members.

### CHET ADVISOR

### SAVINGS PLAN

Plan for your children's future with CHET Savings Plan, an efficient, flexible, and convenient way to save for college education. The state of Connecticut also provides an income tax deduction for contributions made to the plan.

## WEBSITE

Our newly redesigned website provides referrals and the latest news regarding Chamber events and membership. All members are listed in our online business directory. For an affordable fee, they can enhance their listing and stand out amongst other businesses in their category.

## COMMUNITY CALENDAR & WELCOMING COMITTEE

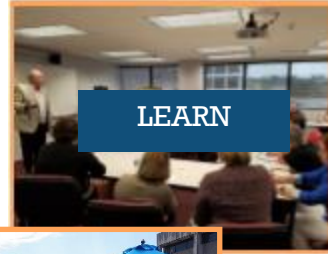
The purpose of this initiative is to promote New Britain, Berlin, and Plainville to those who live and work in the area. The welcoming committee is responsible for introducing newcomers to the community by gifting them with a “welcome wagon” that contains promotional items from other chamber members. The Chamber also coordinates Grand Openings and ribbon cuttings for new and relocated businesses.

## GOVERNMENT AFFAIRS

The Chamber will provide assistance for your business at both the local and state level. Whether it is representation at a board or commission meeting for zoning issues or larger workplace issues the Chamber will work for you.

## SUPPORT OF COMMUNITY INITIATIVES

The Chamber staff supports improvement in the Greater New Britain area by providing job-training, supporting the Mayor’s committee to end homelessness, and youth employment programs, among others. Your membership dues will also be an investment for improving today’s business climate and community image.



## MEMBERSHIP RATES

ASSOCIATE MEMBER \$100  
NEW BERLIN MEMBERS (1 YEAR PRICE)  
\$100  
NEW MEMBERS \$225  
NON-PROFITS \$225  
1-9 EMPLOYEES \$225  
10-19 EMPLOYEES \$275  
20-49 EMPLOYEES \$325  
50-99 EMPLOYEES \$350  
100-499 EMPLOYEES \$550  
500-999 EMPLOYEES \$750  
1000+ EMPLOYEES \$1,200 + \$1 FOR EACH

### ADDITIONAL

***\*Berlin 100 for \$100\****

THE FIRST 100 BERLIN BUSINESSES  
TO JOIN THE CHAMBER WILL PAY  
JUST \$100!!

# **JOIN THE CHAMBER TODAY!**

**BUSINESS NAME:**

**WEBSITE:**

**BUSINESS ADDRESS:**

**FORM OF PAYMENT:**

- CHECK ENCLOSED
- CREDIT CARD (circle one)

**MAILING ADDRESS:**



**CITY:**

**CREDIT CARD NUMBER:**

**STATE:**

**SECURITY CODE:**

**ZIP:**

**EXPIRATION DATE:**

**CONTACT NAME:**

**NAME ON CARD:**

**EMAIL:**

**SIGNATURE:**

**BUSINESS PHONE NUMBER:**

**FAX NUMBER:**

## WE WANT TO HEAR FROM YOU!

The Greater New Britain Chamber of Commerce is interested in your business news.  
Please include us on your mailing list and send news briefs to:

**Greater New Britain  
Chamber of Commerce**

185 Main Street, Suite 423

New Britain, CT 06051

Phone: (860) 229-1165

Fax: (860) 223-8341

[www.greaternewbritainchamber.com](http://www.greaternewbritainchamber.com)



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**@GNBCOC**

